**English Homework 15/09/2015**

IWillTeachYouToBeRich is a special company. The main activity of this company is to sell trainings, books and online courses through their websites. The main subject of this courses and books are “How to be rich”. In general, they are focused on how to save and earn money. But also, they offer courses about optimizing our psychology or find your dream job.

This company was founded by Ramit Sethi, an American. Ramit Sethi come from a middle-class family. To study what he really want, he applied above 60 scholarship. His work paid and earned enough money to join Stanford University. He want to earn more money so Ramit decided to invest the half of his money on stock market, but he has lost all the investment money. So, he decided to learn how money worked. Before he found his company, IWillTeachYouToBeRich was a simple blog, where he post some article.

The success of the company is due to the personal success of the founder Ramit Sethi. Indeed, he decided in 2009 to release a book called “I Will Teach You To Be Rich”. It was selected “New York Times Bestselling Book”. There is a lot of people like Ramit Sethi, but he succeeded because he propose to their reader a good content which respond to the reader’s requirements.

“I don’t believe in lecturing you about saving $3 on lattes. Instead, I show you how to focus on 5–10 Big Wins that are worth hundreds of thousands of dollars. Master those and get on with your life.” Ramit Sethi